

University of Pretoria Yearbook 2019

Textiles: marketing and consumer aspects 421 (TKS 421)

Qualification	Undergraduate
Faculty	Faculty of Natural and Agricultural Sciences
Module credits	15.00
Programmes	BConSci Clothing Retail Management
Prerequisites	TKS 411
Contact time	3 lectures per week
Language of tuition	Afrikaans and English are used in one class
Department	Consumer and Food Sciences
Period of presentation	Semester 2

Module content

Clothing textiles and textile products from a marketing and consumer perspective. Practical project: Project to assess performance properties of textiles for specific end-use by using laboratory tests. A written report of the results is also required.

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.